



EVENTS • EXHIBITIONS • BRANDING • PRODUCTION

2025 PROFILE

Atheer Solutions

Is a creative event solutions based in the Kingdom of Saudi Arabia. We are offering professional event planning and management services. Our inhouse capacity includes project management, design, (2D,3D), production design and videography. We are local event company with a diverse work force. We believe our diversity enables us to deliver memorable event experiences across diverse industries. Our key strength lie within a focus creative design and solid in-house production.

MISSION

To be known, respected and followed in the event industry as a company who sets the example of how to provide impeccable energy and service, creating exceptional once-in-a-lifetime experiences for our clients.

VISION

We have a clear vision to ensure clients satisfaction and loyalty. As every event has to be perfect social, technical and creative fit, we have a collaborative approach to all the projects.

VALUES

• EXCELLENCE • CREATIVITY • INTEGRITY • PARTNERSHIP • RELIABILITY • SUSTAINABILITY

Atheer
SOLUTIONS

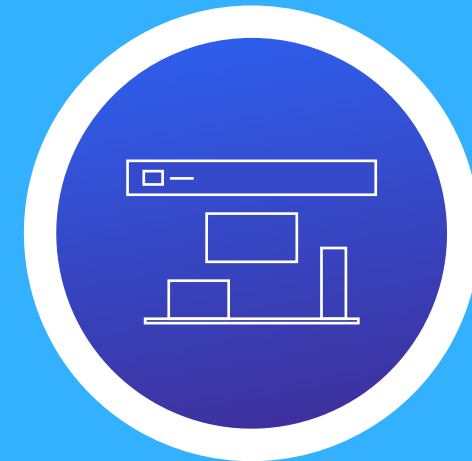
About US

OUR SERVICES



EVENT SOLUTIONS

- ▶ EVENT PLANNING
- ▶ BRANDING
- ▶ 2D, 3D CREATIVE DESIGN
- ▶ AV & LIGHTING
- ▶ LIVE SHOWS
- ▶ PRODUCTION
- ▶ CATERING & FOODTRUCKS
- ▶ GIFT ITEMS & SOUVENIRS



EXHIBITIONS

- ▶ BRAND ACTIVATION
- ▶ CREATIVE BOOTH DESIGN AND PRODUCTION
- ▶ HOLOGRAM
- ▶ NAKED EYE 3D DISPLAY
- ▶ AUGMENTED REALITY (AR)
- ▶ AV & LIGHTING
- ▶ HOSPITALITY SERVICES
- ▶ GIFT ITEMS & SOUVENIRS



MEDIA PRODUCTION

- ▶ PHOTOGRAPHY
- ▶ VIDEOGRAPHY
- ▶ GRAPHICS
- ▶ MOTION GRAPHICS



BRANDING

- ▶ NAMING
- ▶ CORPORATE IDENTITY
- ▶ VISUAL SYSTEMS
- ▶ BRAND MANAGEMENT

EVENTS

Atheer Solutions provides comprehensive services that include planning, design, production, marketing, media, public relations, and logistical and technical support for events. Whether you wish to host an awards ceremony, conference, exhibition, company open day, entertainment or training event, Atheer Solutions guarantees an unforgettable experience for you and your audience.

“Many a small thing has been made **large** by the right kind of advertising.”

Mark Twain

EVENTS

**BIBAN 2023 OPENING
CEREMONY
LIVE SHOW**



LEGRAND KSA
EVENT MANAGEMENT



CATERING & HOSPITALITY



AUDIO VISUAL



EXHIBITION BOOTHS



BRANDING MATERIALS

VEEAM ON TOUR

EVENT MANAGEMENT



CATERING & HOSPITALITY



AUDIO VISUAL



EXHIBITION BOOTHS



LIVE SKETCHING

SAUDI ARAMCO EID EVENT

EVENT MANAGEMENT



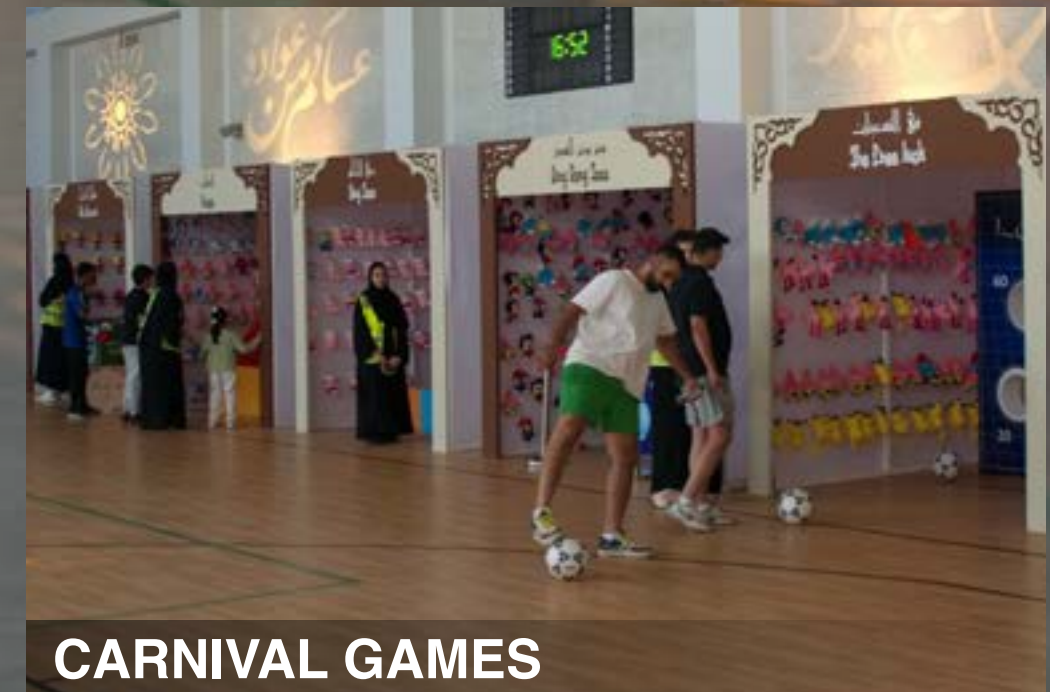
CATERING & HOSPITALITY



BRANDING & THEME



ENTERTAINMENT & ACTIVITIES



CARNIVAL GAMES

SEASONAL EVENTS

EVENT MANAGEMENT



CATERING & HOSPITALITY



BRANDING & THEME



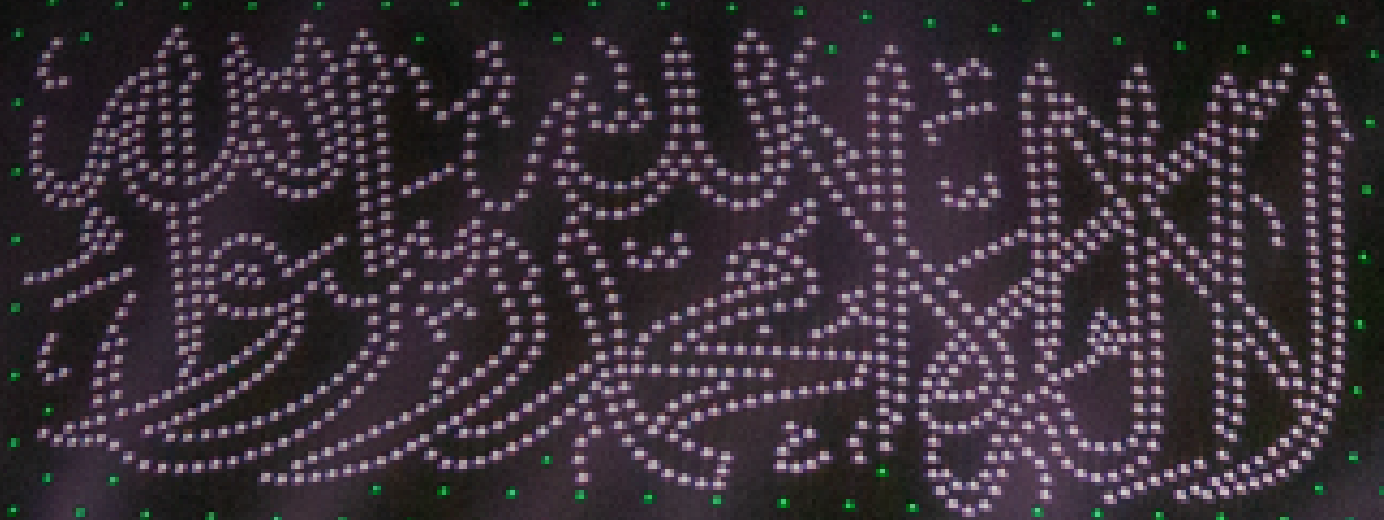
CREATIVE DESIGN & PRODUCTION



ENTERTAINMENT

ANNUAL GATHERING DAY

EVENTS GALA DINNER PLANNING



AV & LIGHTING



ENTERTAINMENT



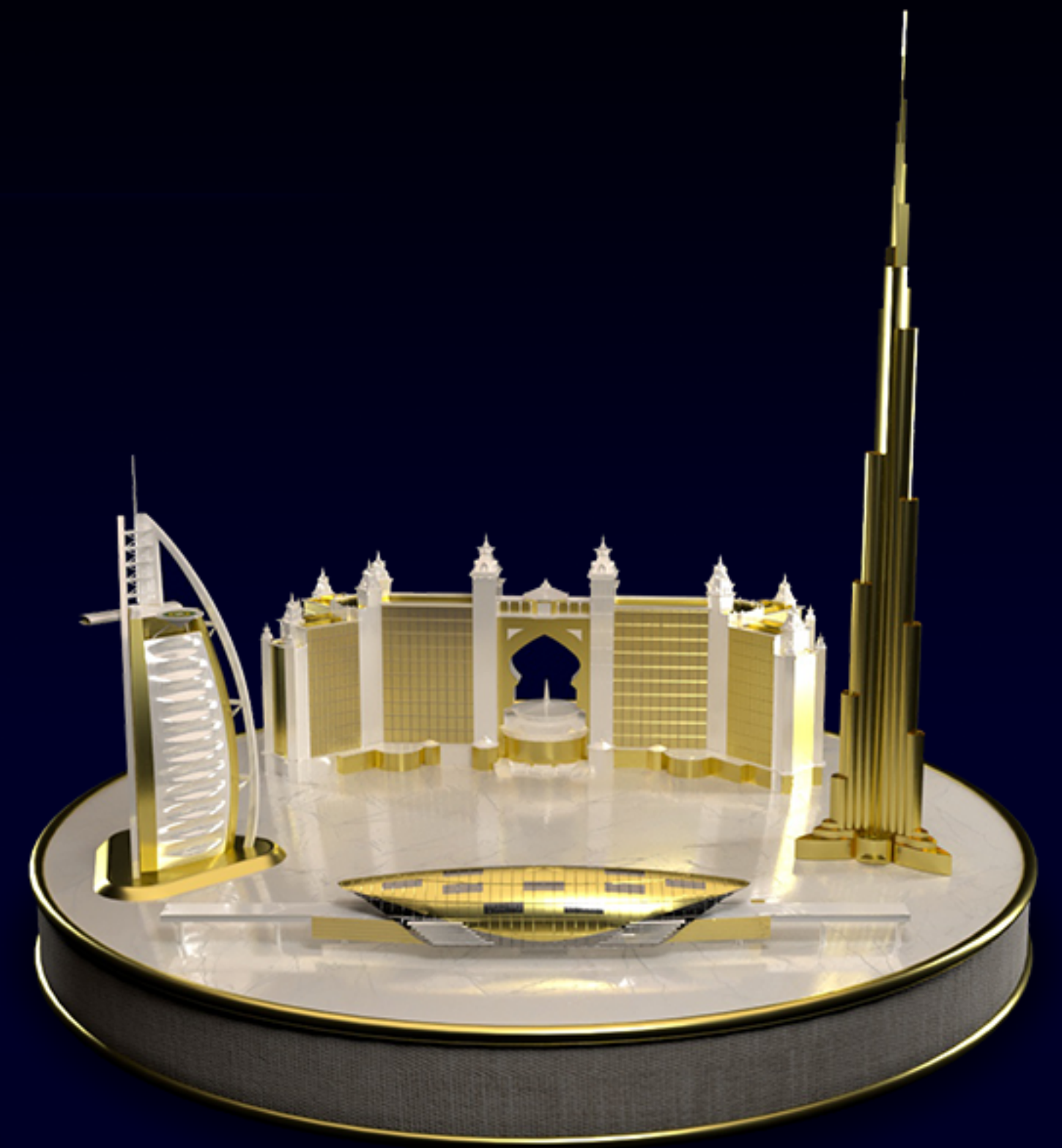
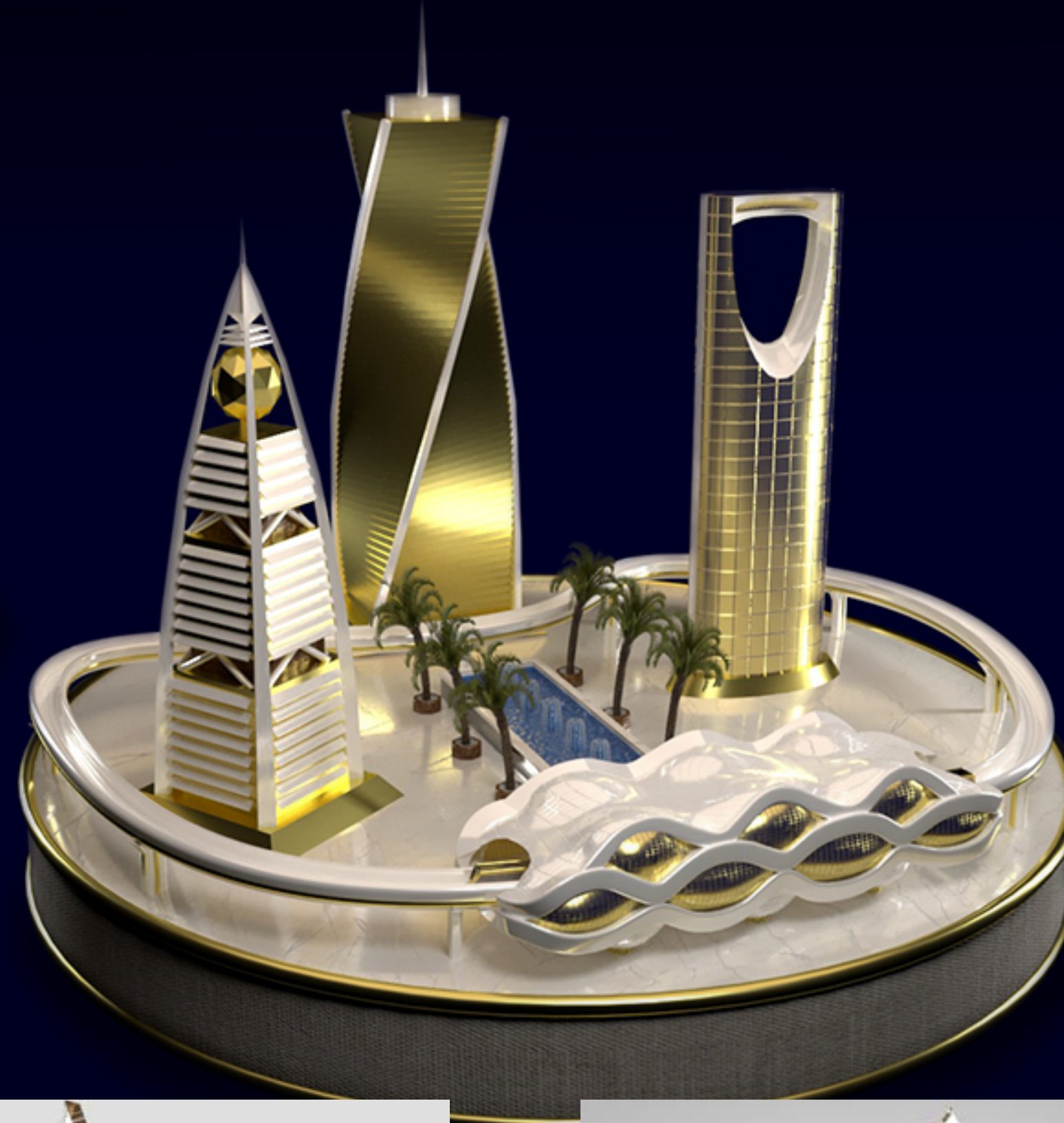
DESIGN & PRODUCTION



CARNIVAL SHOWS

GIFT ITEMS, POS & SOUVENIRS

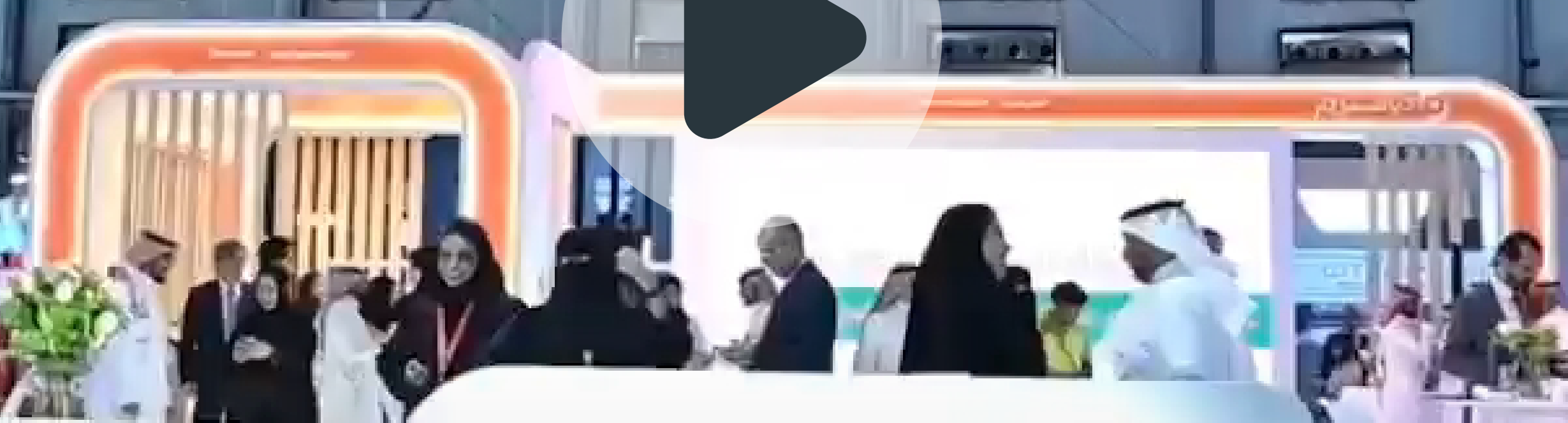
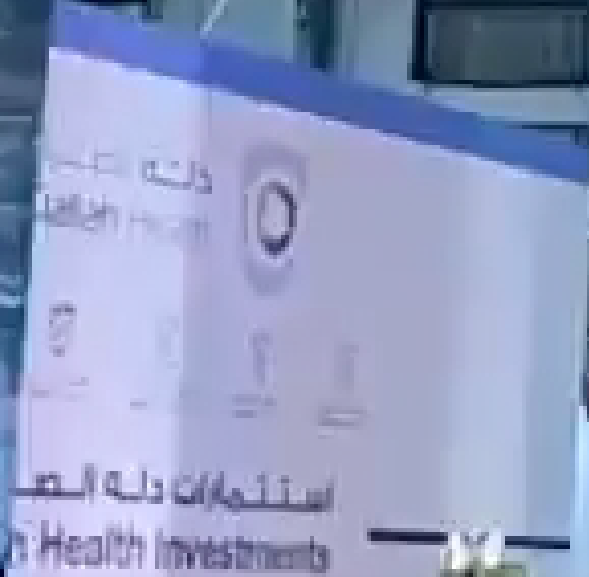
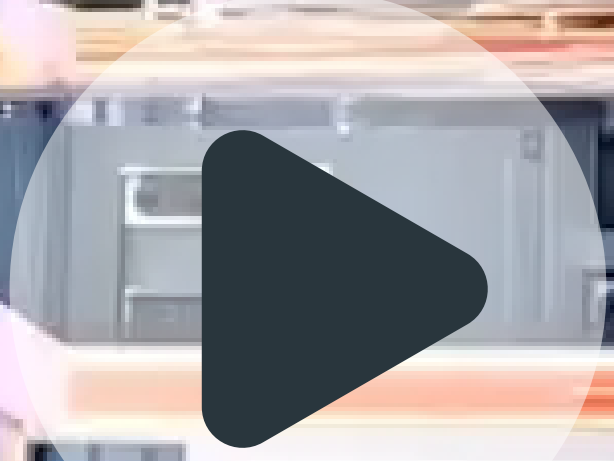
DESIGN AND CUSTOMIZATION



EXHIBITIONS

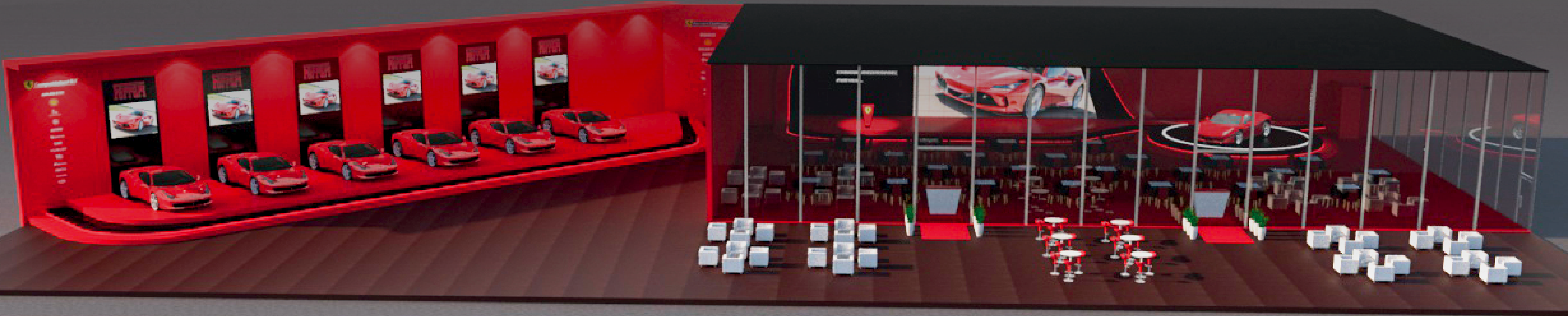
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- ▶ CREATIVE BOOTH DESIGN & PRODUCTION
- ▶ HOLOGRAM
- ▶ NAKED EYE 3D DISPLAY
- ▶ AR AUGMENTED REALITY
- ▶ AV& LIGHTING
- ▶ HOSPITALITY SERVICE
- ▶ GIFT ITEMS & SOUVENIRS
- ▶ PACKAGING DESIGN
- ▶ POS DESIGN

EXHIBITION



FERARRI CAR ZONE

JANADRIYAH, RIYADH



GLOCK EXHIBITON

RIYADH SEASON COMBAT ZONE



AK UNITED BOOTH

HORECA EXHIBITION, JEDDAH 2023



AL KAWTHER BOOTH

RIYADH EXHIBTION CENTER, RIYADH 2023



GLOBAL WATER EXPO
شركة تقنيات السوائل
LIQUIDS Technology Trading Co. Ltd

3D119

Alkawther Factory
Products e-brochures

(API Storage Tanks)

Steel spools

Vertical Media Filter

Containerized Desalination Plant

Horizontal Pressurized Media Filter

RO Skid Pipes Spools

RO Skid Pipes Spools

Water Solutions



3D DESIGN AND EXECUTION



SMART QR CODE



E-BROCHURE



HOSPITALITY SERVICES

SANAA BANATNA

SWEETS & COFEESHOP



TECHNOLOGY

- ▶ INTERACTIVE SCREEN CONTENT
- ▶ AUGMENTED REALITY
- ▶ VIRTUAL REALITY
- ▶ NAKED EYE 3D LED DISPLAY
- ▶ MULTIMEDIA
- ▶ WEBSITES AND LANDING PAGES

“The art challenges the **technology**,
and the technology inspires the art.

John Lasseter

TECHNOLOGY

INTERACTIVE SCREENS AND PROGRAMMING



PROJECTION MAPPING

COMBINING BUILT-IN 3D TO SIMULATE REAL-WORLD OBJECTS, MULTI-PROJECTOR OUTPUTS, AND ULTRA RESOLUTION VIDEO ENGINE, TOUCHDESIGNER IS READY FOR ANY PROJECTION MAPPING PROJECT



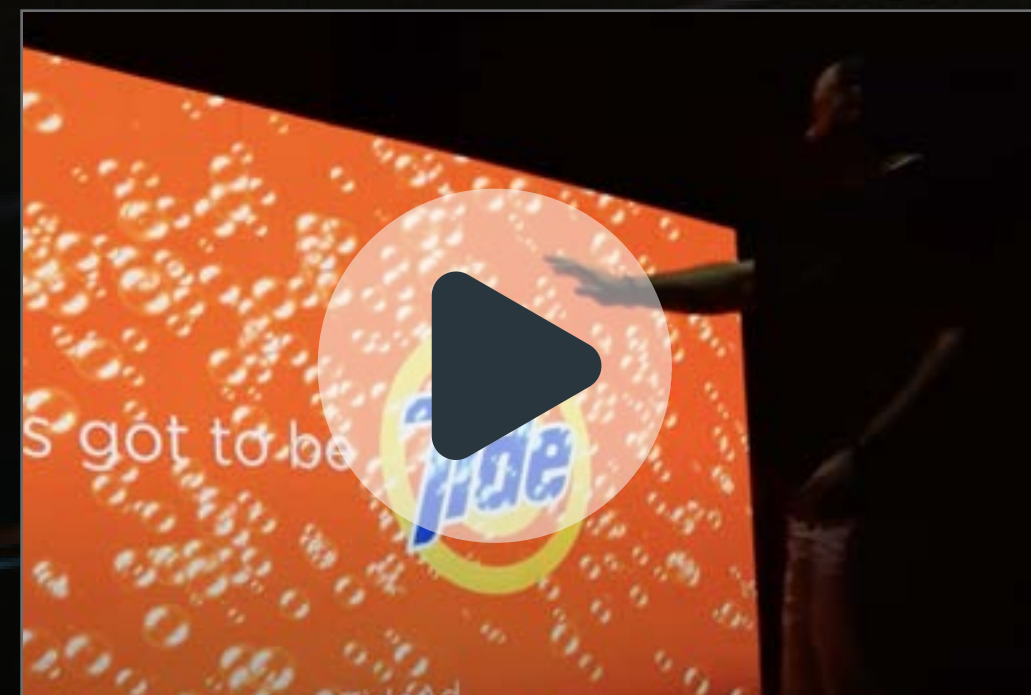
INTEROPERABILITY

NATIVE SUPPORT FOR INPUT DEVICES, WEB CONNECTIVITY, VIDEO AND AUDIO DEVICES, AND NETWORK-BASED COMMUNICAT

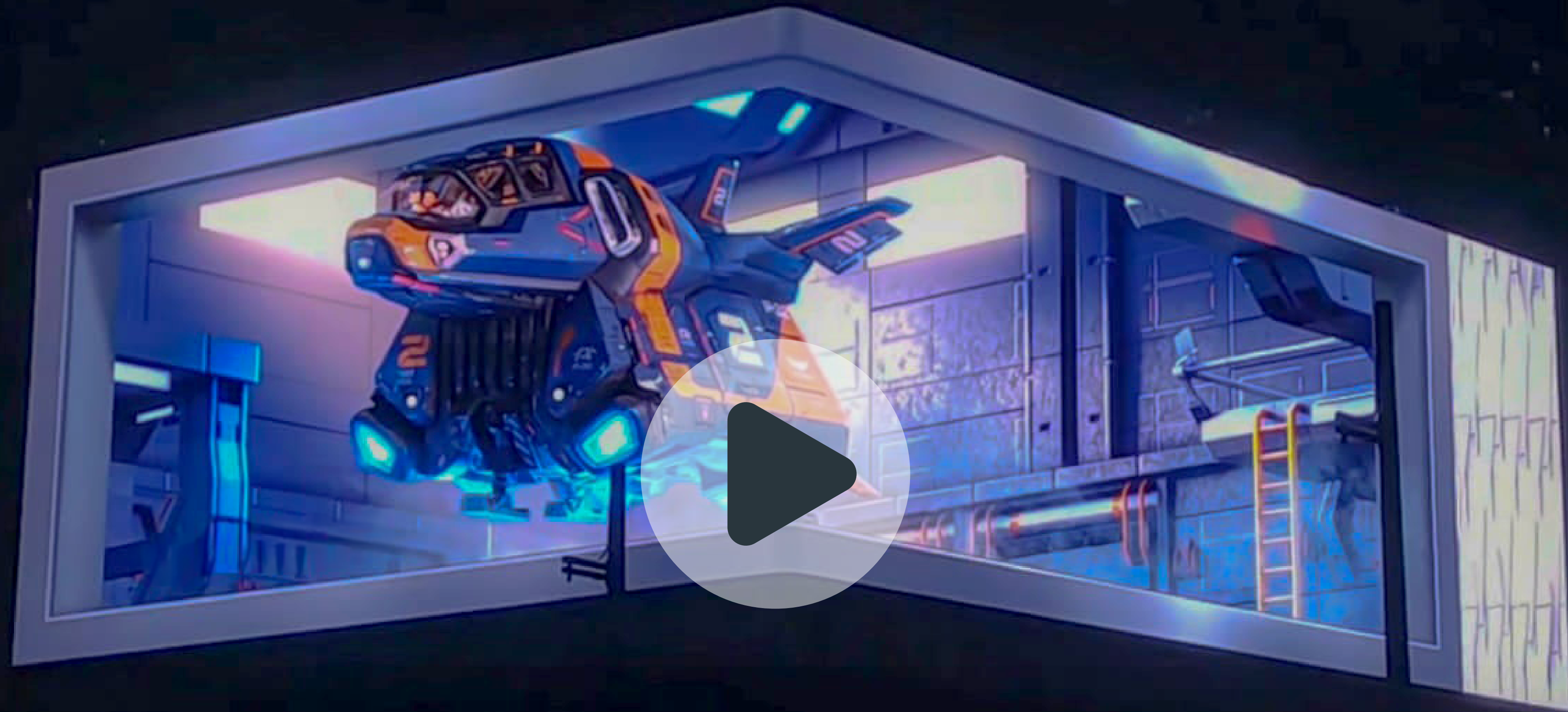


HIGH PERFORMCE MEDIA SYSTEMS

ULTRA RESOLUTION VIDEO PLAYBACK WHICH MAXIMIZES YOUR HARDWARE POWER WILL LET YOU DO MORE WITH LESS. COMPLETE CUSTOMIZABILITY TO .DREAM UP A MEDIA SERVER FOR ANY UNIQUE REQUIREMENT



NAKED EYE 3D LED DISPLAY



Naked eye 3D refers to the technology that can achieve stereoscopic visual effects without the use of external tools. The emergence of this technology has eclipsed all other LED screens, and at a time when the ads of new media are increasing in attraction, print media advertising is experiencing an incredible reverse flow. As a result, major shopping malls began to tap the “gold potential” of 3D advertising screens.

AR - (AUGMENTED REALITY)

Augmented reality uses the existing real-world environment and puts virtual information or even a virtual world on top of it to enhance the experience. where users are searching in their real-life neighborhoods for animated characters that pop up on their phone or tablet.

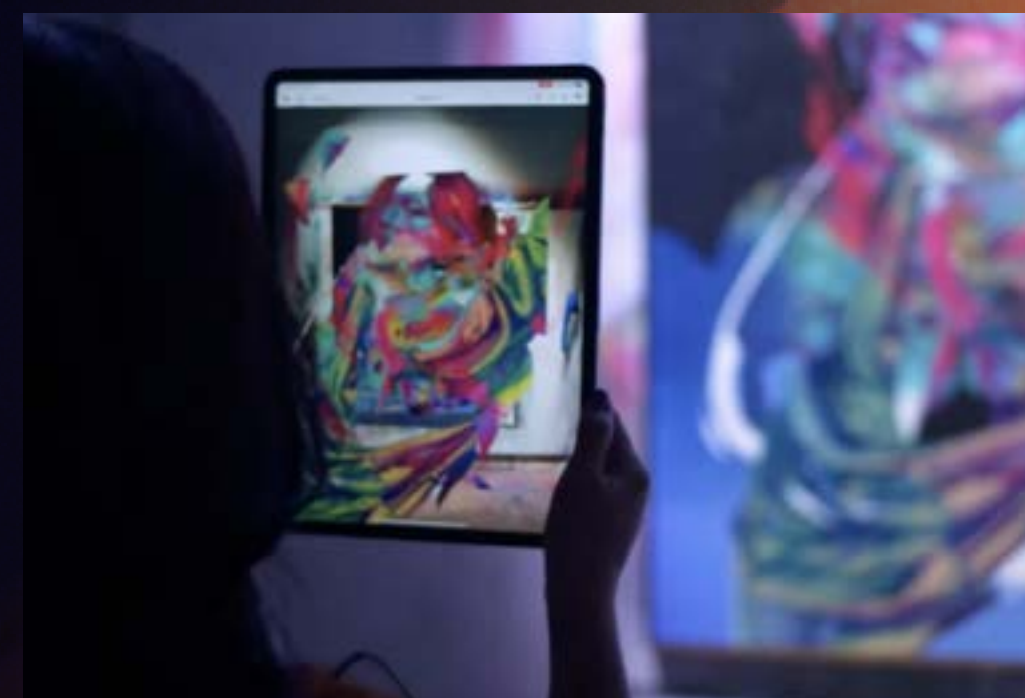
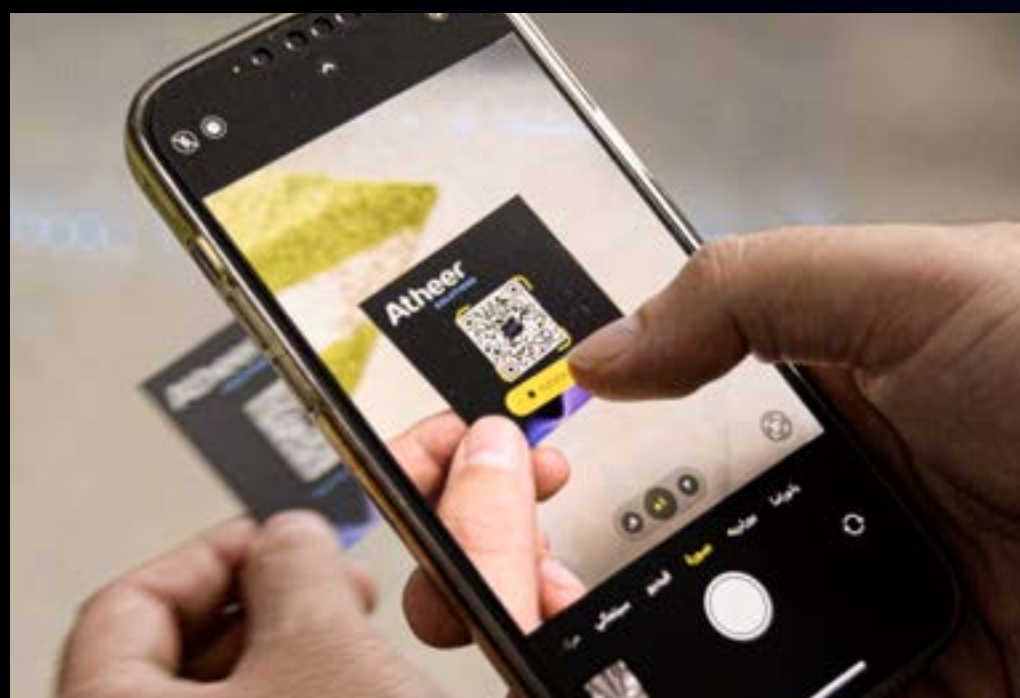
Experience **AR** Technology with your
business card
Gallery exhibits
Gift Items
Stationaries
Roadshows
Events
Etc.



AR Technology



Business Card w/ AR



Gift Items w/ AR



Creativity Powered by AR



Snapchat
LENS

Let's add **MAGIC** to your business...

- Unparalleled Engagement
- Unlimited Customization
- Build Your Experience
- Import Your Creations
- Publish & Promote

A Whole New Dimension

Seamlessly bring the physical and digital worlds closer together by applying your AR creations to the next generation of Spectacles content, so you can share your world—the way you see it.

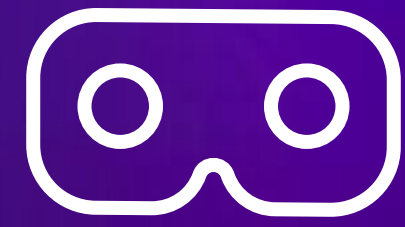


VR- (VIRTUAL REALITY)

Experience a completely new worlds...
Experience our VISUAL REALITY Technology.

We create VR Technology that gives people the opportunity experience Virtual Reality VR in their homes or the office.

Try this completely immersive experience to remember. Moreover, VR Technology can motivate people to buy products and services (in our example below) This is the power of VR Technology.



VR
Technology



MEDIA PRODUCTION



Media Consulting

Expert Collaboration, Smart Solutions, Strategic Innovation and Successful Launch.



Production

Complete Solutions, Experienced Professionals, International Network, and Top-Tier Resources.



Studies and Research

Tailored Business Plans, Data-Driven Analysis, and Collaborative Guidance.

“Whoever controls the **media**, controls the mind.”

Jim Morrison



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SOLUTIONS

**Trusted and Safe
Destination in Media
Industry**

COLOGNE

LONDON

Riyadh

ABU DHABI

ISTANBUL



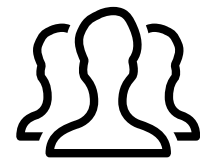
SERVICES



Studying and Budgeting

Safety and Transparency

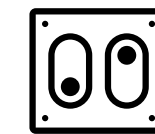
Evaluate project viability, optimize financial resources, and streamline budgets for effective and safe outcomes.



Planning and Sourcing

Expertise and Globality

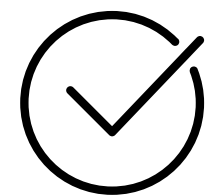
3P's included: crew and talent source, equipment, logistics and locations



Managing and Implementing

Effective and Comprehensive

Oversee project execution, coordinate resources, and ensure timely, high-quality deliverables.



Q.C. and Supervising

Stability in Every Frame

Maintain quality control, supervise production processes, and ensure adherence to industry standards.



Cashback Rebate

Incentivizing Media Projects.

Refund up to 35% of budget for production and post-production in GCC and Europe



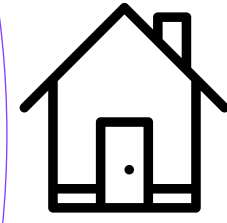
Live Broadcasting

Convenient with Short Notice

Real-time content delivery, expert technical support, and seamless streaming for engaging urgent news experiences.

SERVICES

Consulting and Solutions



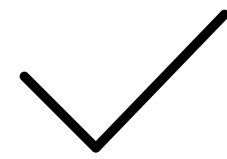
Preparation Pack

Guiding producers from concept to funding until execution, ensuring feasibility, planning, and implementation with transparency.



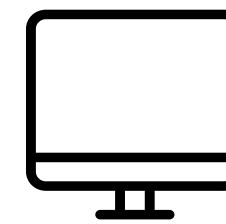
Policies and Standardising

Establishing industry-compliant policies and standardization, promoting efficiency and consistency in media production processes.



Modelling and Forming

Developing creative models and structured frameworks for efficient, high-quality media production execution.

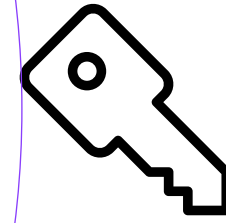


Training and Developing

Enhancing skills through tailored training programs, fostering professional growth and media production expertise.

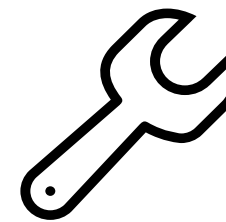
SERVICES

Studies and Research



Strategic Consulting

M7 main B2B service that helps organizations improve their performance, expand their business, or enhance their operations. The service can be performed in the form of one-on-one meetings or written documents based on the client's needs.



Business Plans

M7 creates business plans that help companies achieve their vision and strategic goals in the form of a document containing the goals of a business, the methods for attaining those goals, and the timeframe for achieving these goals.



Market Research

M7 gathers comprehensive information about target markets and customers, which in turn helps companies capture the full picture of their targeted market including customer profile, market size, competitors, and market pricing.



Feasibility Studies

M7 conducts an analysis to ascertain the likelihood of completing a project successfully, taking all of the project's relevant factors into account.

Key Beneficiaries



01

Broadcasting Entities

Television Networks
TV Channel
OTT

02

Film and Entertainment

Production Studios
Independent Filmmakers

03

Advertising and Marketing

Advertising Agencies
Public Relations Firms
Talent Agencies

04

Media Education and Training

Universities and Colleges
Media Training Institutes
Film Schools

05

Regulatory Bodies and Associations

Government Regulators
Industry Associations
NGO Organizations

Production Formats



01

**Feature &
Short Films**

02

Documentaries

03

TV Series

04

Web Series

05

**Reality &
Talk Shows**

06

News Programs

07

**Commercials and
Advertisements**

08

Music Videos

09

**Live Events and
Performances**

10

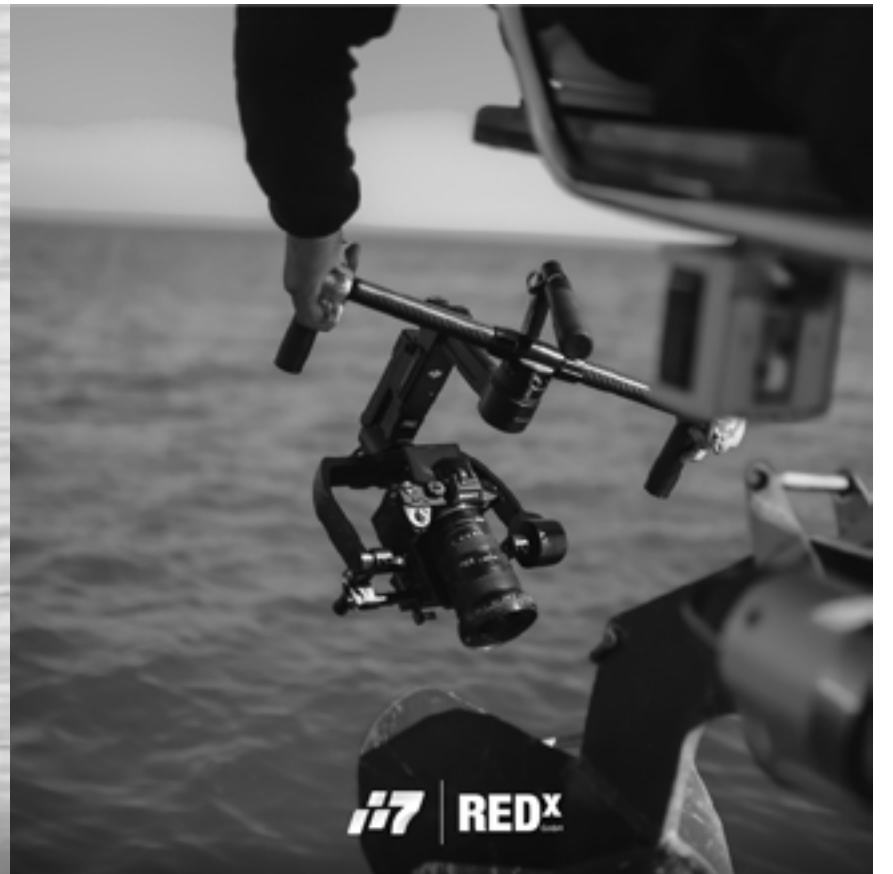
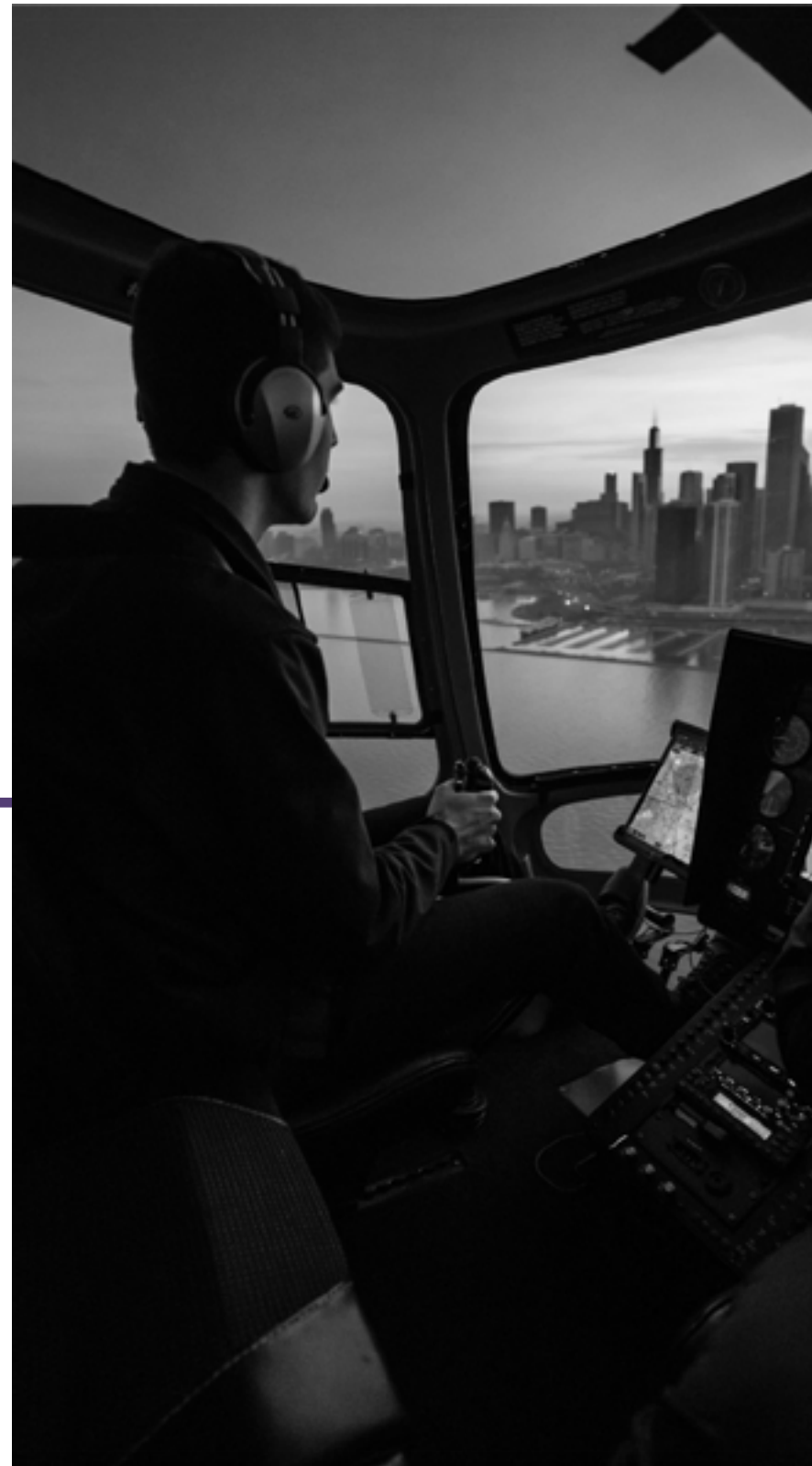
Podcasts



“Discover the Future of Cruising” Campaign

In collaboration with UPT House on executed a 15-day advertising campaign, 'Discover the Future of Cruising,' aboard an MSC KSA Cruises in Italy. The campaign highlighted the brand's commitment to sustainability and innovative possibilities at sea. Showcasing the ship's facilities, the integrated storytelling approach invited audiences to explore unique onboard experiences. The project demonstrated UPT's expertise in producing captivating visuals and marketing strategies while positioning MSC Cruises as an industry leader investing in cutting-edge environmental technologies and solutions.



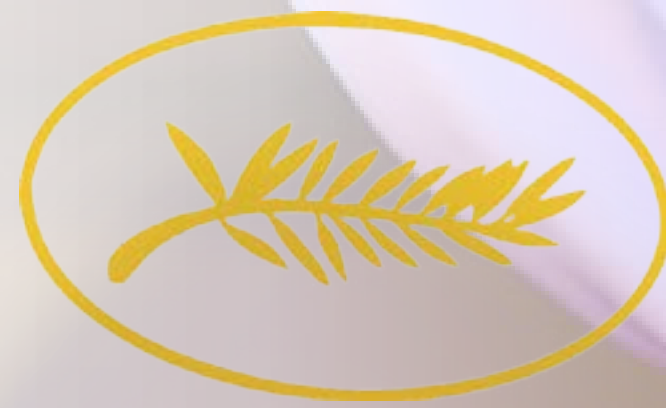


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SOLUTIONS



75th Cannes Film Festival with Film AlUla

In 2022, M7 provided exceptional, exclusive media coverage for Film AlUla at the prestigious 75th Cannes Film Festival. Our services included daily video production across various formats such as documentaries and short films, as well as conducting high-profile interviews with A-list stars. This collaboration showcased M7's commitment to delivering top-quality content and reinforced our position as a leader in the global media production industry, adept at thriving in diverse, high-stakes environments.

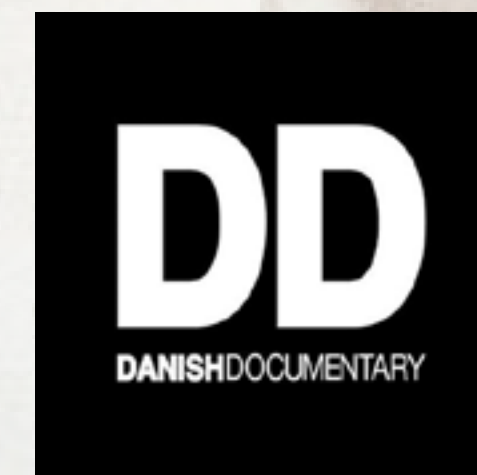
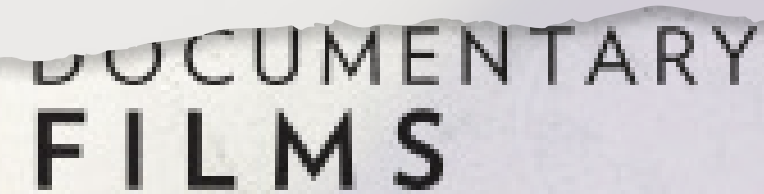






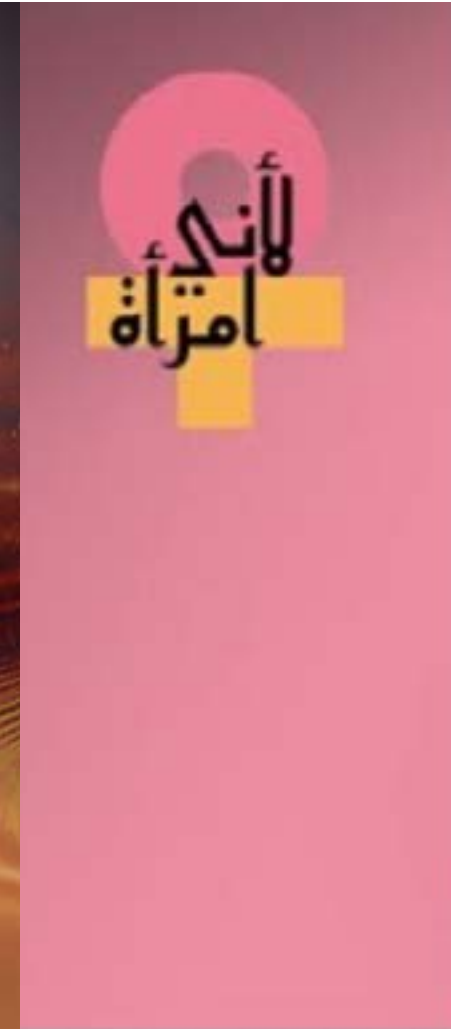
The Cave Film

M7 Media collaborated with the Danish Documentary Foundation and National Geographic on the critically acclaimed film, The Cave. Providing "first-class production services" including underwater photography, unique locations, and skilled crew, M7 ensured seamless operations in Turkey and Europe. Our partnership demonstrates our commitment to delivering exceptional services for prestigious projects, contributing to The Cave's success and bolstering our industry reputation.





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SOLUTIONS



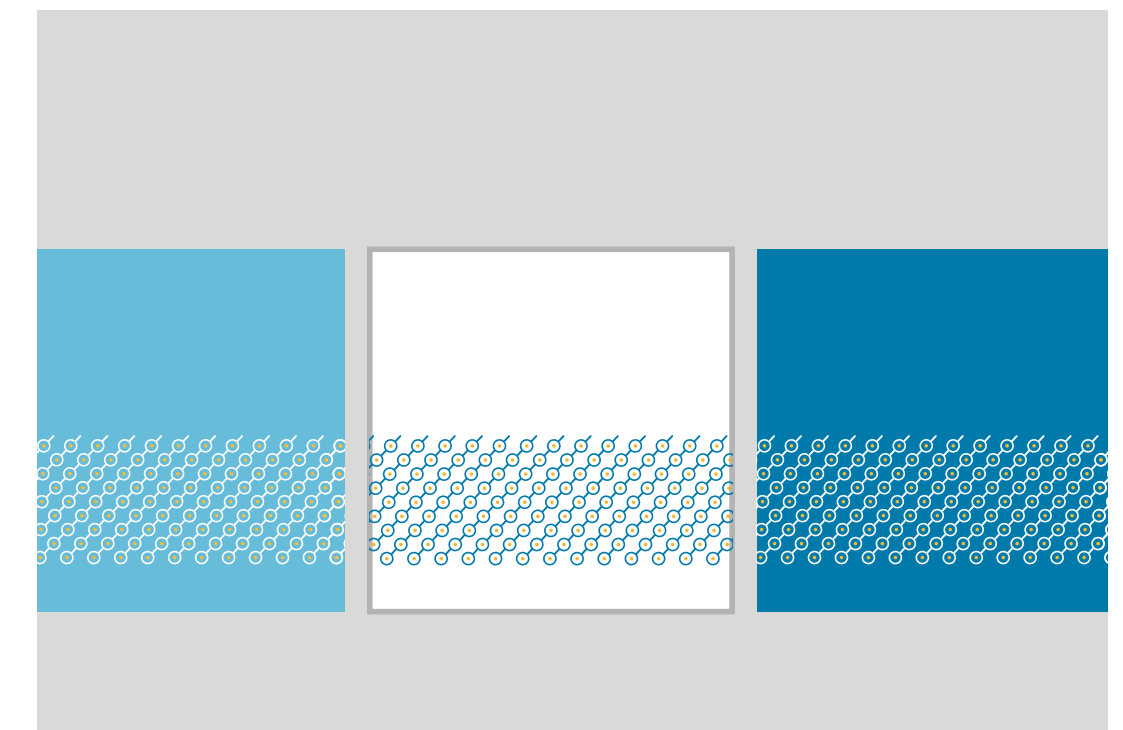
BRANDING

- ▶ ASSESSMENT
- ▶ POSITIONING / VALUE PROPOSITION
- ▶ BRAND ARCHITECTURE AND RATIONALIZATION
- ▶ NAMING
- ▶ CORPORATE IDENTITY
- ▶ VISUAL SYSTEMS
- ▶ TAGLINE / MESSAGING
- ▶ BRAND MANAGEMENT AND TOOLS
- ▶ TRAINING

“A **brand** for a company is like a reputation for a person. You earn reputation by trying to do hard things well.”

Jeff Bezos





HALAL - OFFICE BRANDING

BRANDING

2023





مرقند

SAMAR
KAND



Strategic Allies in Achieving Success



**Trend
Solutions**
Simplify Process, Amplify Results



OUR CLIENTS

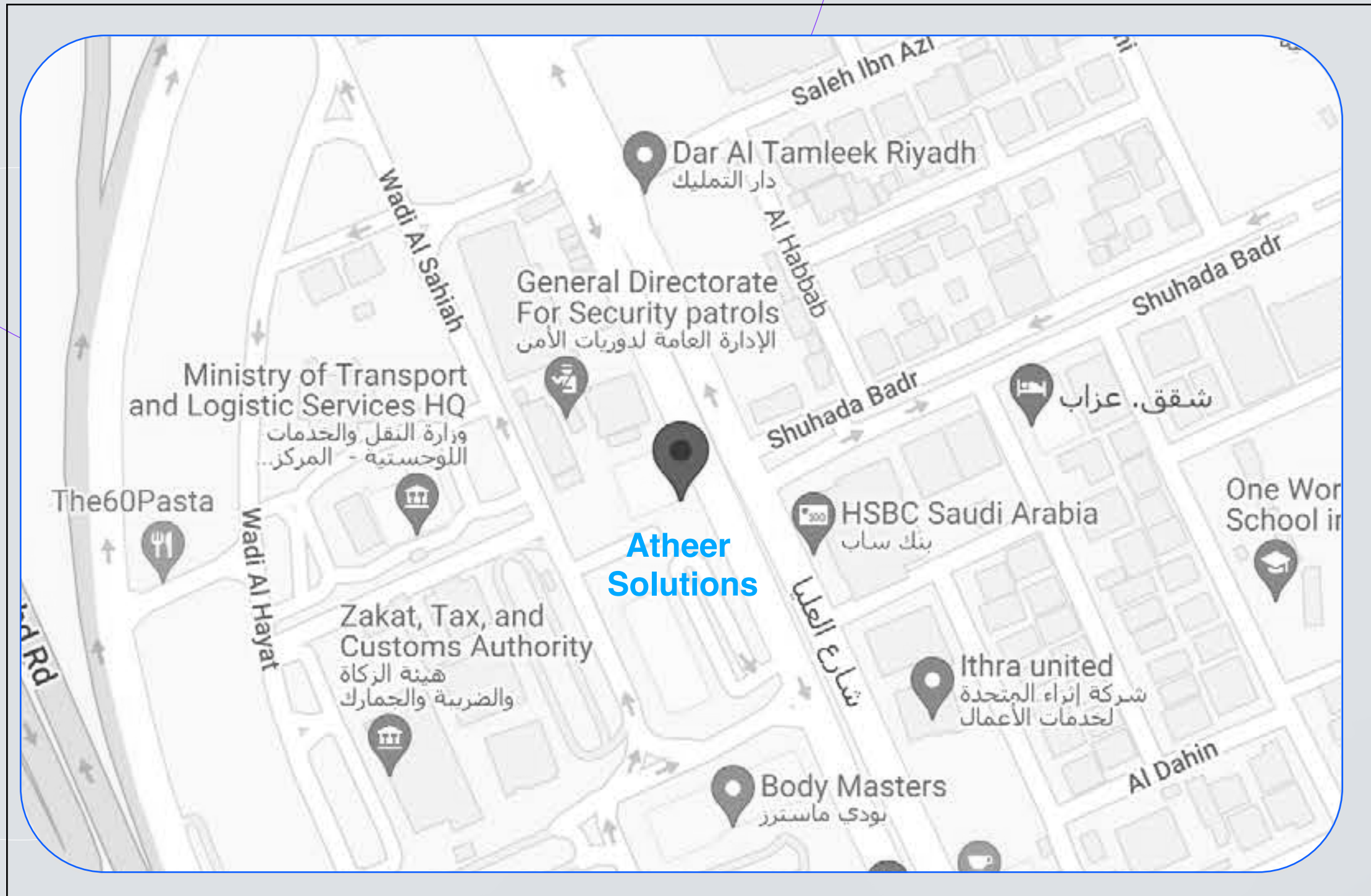


“It takes good **clients** to make a good advertising agency.”

Morris Hite

WHO ARE WE?

Atheer Solutions is a 100% Saudi Agency managed by highly experienced and qualified talents.



“ **Localization**

is not just the process of adapting a language for a region. There is much more to it.”

Sudheen M L

WHERE DO WE OPERATE?

Atheer Solutions operate from its head office in Riyadh as it serves its clients in most of Saudi Arabia cities.

Atheer

SOLUTIONS

“Interested in how we could help your business grow? We’d love to **talk** to you.”

Atheer Solutions

CONTACT

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